

Stadion Who We Are Video

Author	Justin Jung	TRT	1:22
Client	Stadion	Words	226
Date	2025-10-14	Version	v1.0
Notes			

Shot	Audio	Visual	Duration	Notes
1	Intro			
1.1*	Fade in MUSIC	Stadion logo intro animation	00:03	
1.2	NARRATOR Stadion Money Management is an investment management and financial technology company focused on providing customized retirement solutions to retirement plan advisors, plan sponsors, and participants.		00:12	
1.3	NARRATOR Founded in 1993, Stadion has over 30 years of experience in the industry, and continues to serve as an innovator in the retirement managed account space.	Odometer-style number scroll from 1993; fade into popup text "30+ years of experience"	00:11	
	End of Segment		00:26	Words: 55
2	StoryLine			
2.1*	NARRATOR StoryLine is Stadion's personalized retirement management strategy.	StoryLine logo/header card	00:04	
2.2	NARRATOR Most people don't have the time, desire, or expertise to manage their retirement accounts.	A person checks their watch and slumps onto the floor, scratching their head.	00:06	

2.3	NARRATOR StoryLine helps take the burden of account management off the shoulders of individual employees and allows Stadion's experienced team of advisors to help them reach their financial goals.	Stadion employees help lift the person to their feet and lift them past the top of the frame. We follow the person, scrolling the frame, until we see the person, older, sitting comfortably in their home.	00:10	
2.4	NARRATOR With personalized investment advice tailored to an individual's demographics, financial situation, risk tolerance, and goals, StoryLine helps participants prepare for the retirement they want.	Bubbles with icons appear for each item in list, then combine to become StoryLine.	00:09	
	End of Segment		00:29	Words: 73
3	Connect			
3.1*	NARRATOR Connect is part of Stadion's continued innovation in the retirement space.	Connect logo/header card	00:04	
3.2	NARRATOR Previously, connecting record keepers, asset managers, and engagement firms with advisors and plan participants was a difficult, laborious task, often requiring months of paperwork and financial burden.	As each entity is named, a new bubble appears and connects to a web, becoming overly complicated. Papers and bills begin to pile up and cover the screen.	00:10	
3.3	NARRATOR With Stadion Connect, this process is greatly simplified, as it acts as a middleware provider between all parties.	A new, cleaner web appears, connecting all of the bubbles to the center, labeled Connect.		

3.4	NARRATOR Leveraging Connect's unparalleled data access, it can create incredibly personalized investment approaches tailored to individual participants.	List of data points collect into an envelope which gets delivered to a person.	00:06	
	End of Segment		00:20	Words: 72
4	Outro			
4.1	NARRATOR If you're interested in one of Stadion's products, or would like to get in touch, feel free to visit us online at stadion money dot com.	Stadion logo & link reveal	00:07	
	End of Segment		00:07	Words: 26